

Document Title	M070SWP1 R4 Product Specification				1/27
Document No.		Issue date	2014/03/10	Revision	00

# **Product Specification**

To:

Product Name: M070SWP1 R4

Document Issue Date: 2014/03/10

Customer					
<u>SIGNATURE</u>					
Please return 1 copy for your confirmation with					
your signature and comments.					

InfoVision Optoelectronics					
<u>SIGNATURE</u>					
REVIEWED BY					
PREPARED BY					

- Note: 1. Please contact InfoVision Company. before designing your product based on this product.
  - 2. The information contained herein is presented merely to indicate the characteristics and performance of our products.



Document Title	M070SWP1 R4 Product Specification				2/27
Document No.		Issue date	2014/03/10	Revision	00

Revision	Date	Page	Old Description	New Description	Remark
00	2014/03/10	all	-	First issue.	



Document Title	M070SWP1 R4 Product	Page No.	3/27		
Document No.		Issue date	2014/03/10	Revision	00

## **Contents**

1.0	General Descriptions	4
2.0	Absolute Maximum Ratings	5
3.0	Pixel Format Image	7
4.0	Optical Characteristics	8
5.0	Backlight Characteristics	11
6.0	Electrical Characteristics	12
7.0	Interface Timings	16
8.0	Power Voltage Specification	19
9.0	Power ON/OFF Sequence	20
10.0	Mechanical Characteristics	21
11.0	)Reliability	23
12.0	Package Specification	24
13.0	Lot Mark	25
14.0	General Precaution	26



Document Title	M070SWP1 R4 Product	Page No.	4/27		
Document No.		Issue date	2014/03/10	Revision	00

## 1.0 General Descriptions

#### 1.1 Introduction

The M070SWP1 R4 is a color active matrix thin film transistor (TFT) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. It is composed of a TFT LCD panel, a backlight system, column driver and row driver circuit. This TFT LCD has a 7.0-inch diagonally measured active display area with WVGA resolution 800 horizontal by 480 vertical pixels array.

#### 1.2 Features

- 7.0" TFT LCD Panel
- LED Backlight System
- Supported 800x480 pixels resolution
- Compatible with RoHS standard

### 1.3 Product Summary

Items	Specifications	Unit
Screen Diagonal	7.0	Inch
Active Area	153.60 (H) x86.64 (V)	mm
Pixels H x V	800(RGB) x480	-
Pixel Pitch	0.192(H)×0.1805 (V)	mm
Pixel Arrangement	R.G.B. Vertical Stripe	-
Display Mode	Normally White	-
White Luminance	500 (Typ.)	cd /m <sup>2</sup>
Contrast Ratio	500 (Typ.)	-
Response Time	16 (Typ.)	ms
Input Voltage	3.3 (Typ.)	V
Weight	125.6 (Typ.)	g
Outline Dimension (H×V×D)	165.0(Typ.)×104.0(Typ.) ×5.0(Typ.)	mm
Electrical Interface (Logic)	TTL	-
Support Color	16.7M	-
Optimum Viewing Direction	6 O' clock (Gray Scale Inversion Direction)	-
Surface Treatment	Antiglare,	
Sunace meannem	Hard-Coating (3H) with EWV film	-



Document Title	M070SWP1 R4 Product Specification				5/27
Document No.		Issue date	2014/03/10	Revision	00

## 2.0 Absolute Maximum Ratings

## **Table 1 Electrical Absolute Rating**

Item	Symbol	Min.	Max.	Unit	Conditions
	V <sub>cc</sub>	V cc -0.3		V	GND=0
	$V_{GH}$	0.3	40	V	GND=0
Power Supply Voltage	V <sub>GL</sub>	-20	0.3	V	GND=0
	$AV_DD$	0.5	15	V	GND=0
	$V_{COM}$	0	6	V	-
Logic Signal Input Level	$V_{l}$	-0.3	V cc+0.3	V	-

- Note (1) Permanent damage may occur to the LCD module if beyond this specification. Functional operation should be restricted to the conditions described under normal operating conditions.
  - (2) Operating temperature 25°C, humidity 55%.
  - (3) Test Condition: LED current 120mA.

**Table 2 Reliability Absolute Rating** 

Item	Symbol	Min.	Max.	Unit	Note
Operating Temperature	TOP	-20	70	$^{\circ}$	(1),(2),(5),(6),(7),(8)
Storage Temperature	TST	-30	80	$^{\circ}$	(1),(2)
Vibration(non-operating)	Vnop	-	1.5	G	(3)
Shock(non-operating)	Snop	-	240	G	(4)

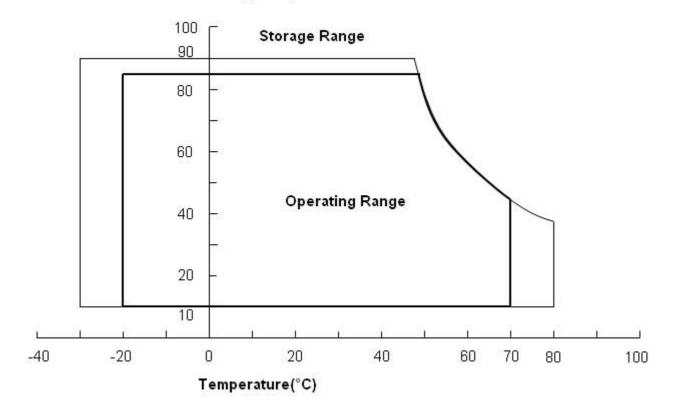
- Note (1) There is no display function fail occurred, all the cosmetic specification is judged before the reliability stress. The criteria is fit by IVO provided IIS.
  - (2) The storage /operating temperature. Maximum Wet-Bulb should be 39 degree C. There is no condensation on the panel surface.
  - (3) 10-500Hz, random vibration, 1h for X, Y, Z axis
  - (4) 2ms, half sine wave, one time for X, Y, Z axis
  - (5): Humidity: 85%RH Max. (T<=40°C) Note static electricity.

    Maximum wet bulb temperature at 39°C or less. (T>40°C) No condensation.
  - (6): There is a possibility of causing deterioration in the irregularity and others of the screen and the display fineness though the liquid crystal module doesn't arrive at destruction when using it at  $65\sim70^{\circ}$  or  $-20\sim0^{\circ}$ .
  - (7): There is a possibility of causing the fineness deterioration by the prolonged use in the (high temperature) humidity environment (60% or more).
  - (8): In the operating temperature item, the low temperature side is the ambient temperature regulations. The high temperature side is the panel surface temperature regulations.



Document Title	M070SWP1 R4 Product Specification				6/27
Document No.		Issue date	2014/03/10	Revision	00

# Relation Humidity(%RH)



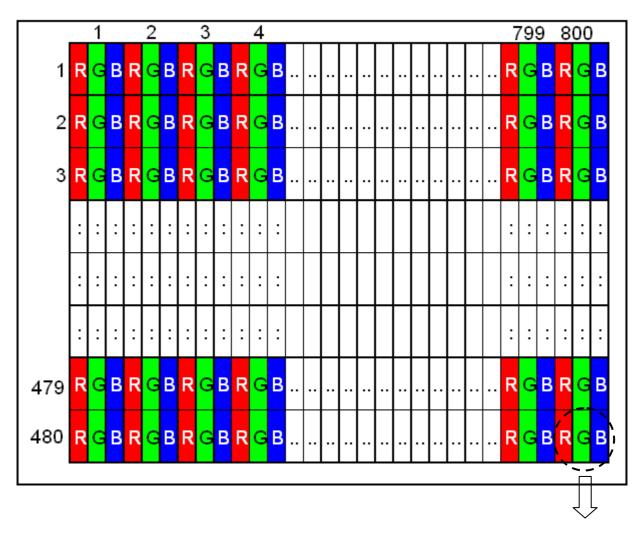


Document Title	M070SWP1 R4 Product Specification				7/27
Document No.		Issue date	2014/03/10	Revision	00

## 3.0 Pixel Format Image

Figure 1 shows the relationship of the input signals and LCD pixel format image.

**Figure 1 Pixel Format** 



R+G+B dots=1 pixel



Document Title	M070SWP1 R4 Product Specification			Page No.	8/27
Document No.		Issue date	2014/03/10	Revision	00

## 4.0 Optical Characteristics

The optical characteristics are measured under stable conditions as following notes

## **Table 3 Optical Characteristics**

Item	Conditions		Min.	Тур.	Max.	Unit	Note	
	Horizon	tal	θ∟	60	70	-		
Viewing Angle	110112011	lai	θR	60	70	-	degree	(1) (2) (2)
(CR>10)	Vertical		θт	40	50	-	uegree	(1),(2),(3)
	vertical		θ в	50	60	-		
Contrast Ratio	Center			400	500	-	-	(1),(2),(4)
	Rising			-	-	-	ms	
Response Time	Falling			-	-	-	ms	(1),(2),(5)
	Rising + Falling			-	16	-	ms	
Chromaticity	NTSC Ratio		-	50	-	%	(1),(2)	
	Red	Rx			0.596		-	
		Rу			0.351		-	
	Green	G x		Тур.	0.318	Тур.	-	
Chromaticity		G y		-0.05	0.581	+0.05	-	(1) (2)
(CIE1931)	Blue	Вх			0.161		-	(1),(2)
	Diue	Ву			0.101		-	
	White	Wx		0.260	0.310	0.360	-	
	vviille	Wy		0.280	0.330	0.380	-	
White	Center			400	500		cd/m^2	(1) (2) (6)
Luminance				400	500	-	Cu/III-2	(1),(2),(6)
Luminance	9Points	ODeinte		70			%	(1) (2) (6)
Uniformity	ar on its			70	_	_	/0	(1),(2),(6)



Document Title	M070SWP1 R4 Product Specification				9/27
Document No.		Issue date	2014/03/10	Revision	00

#### Note (1) Measurement Setup:

The LCD module should be stabilized at given temperature(25°C) for 15 minutes to Avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting backlight for 15 minutes in a windless room.

**LCD Module** CD Panel Photo meter (DMS 1140) Center of the Screen **Light Shield Room** 180 mm \*Ambient Luminance<2lux

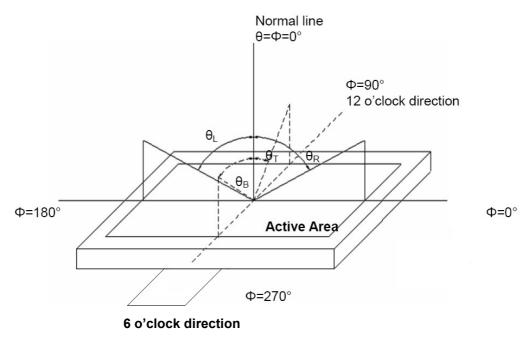
\*Ambient Temperature

**Figure 2 Measurement Setup** 

Note (2) The LED input parameter setting as: I\_LED: 120mA

Note (3) Definition of Viewing Angle

**Figure 3 Definition of Viewing Angle** 



Note (4) Definition Of Contrast Ratio (CR)



Document Title	M070SWP1 R4 Product Specification				10/27
Document No.		Issue date	2014/03/10	Revision	00

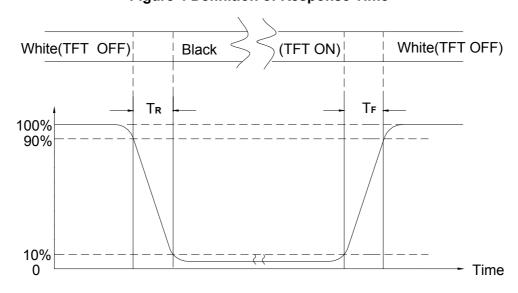
The contrast ratio can be calculated by the following expression

Contrast Ratio (CR) = L255 / L0

L255: Luminance of gray level 255, L0: Luminance of gray level 0 (6 bits+ HFRC)

Note (5) Definition Of Response Time (T<sub>R</sub>, T<sub>F</sub>)

**Figure 4 Definition of Response Time** 

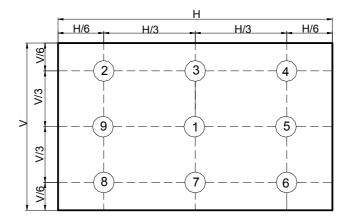


Note (6) Definition Of brightness Luminance

Luminance uniformity = 
$$\frac{\text{(Min Luminance of 9 points)}}{\text{(Max Luminance of 9 points)}} \times 100\%$$

H—Active area length V—Active area width

**Figure 5 Measurement Locations** 





Document Title	M070SWP1 R4 Product Specification				11/27
Document No.		Issue date	2014/03/10	Revision	00

## 5.0 Backlight Characteristics

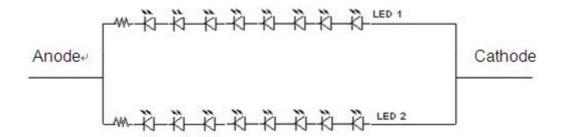
**Table 4 Parameter Guideline for LED Backlight** 

Item	Symbol	Min.	Тур.	Max.	Units	Condition
LED Voltage	V <sub>L</sub>	-	26.4	-	V	
LED Current	IL	-	120	-	m A	Ta=25℃
BL Power Consumption	PL	-	-	3.46	W	
						Ta=25°C/I <sub>L</sub> =
LED Life Time	-	50,000	-	-	Hours	120mA
						Note (1)

Note (1) The LED life time define as the estimated time to 50% degradation of initial luminous.

(2) The backlight structure is edge lighting with 16 LED

Figure 5 LED Light Bar Structure





Document Title	M070SWP1 R4 Product Specification				12/27
Document No.		Issue date	2014/03/10	Revision	00

## 6.0 Electrical Characteristics

### **6.1 TFT LCD Module Interface**

## **Table 6 Connector Name / Designation**

Item	Description
FPC Down Connector	FH28-60S-0.5SH (HIROSE),60pin pitch=0.5mm

## **Table 7 Signal Pin Assignment**

Pin#	Signal Name	Description	Remarks
1	AGND	Analog Ground	-
2	AVDD	Analog Power	-
3	VCC	Digital Power	-
4	R0	Data Input(LSB)	-
5	R1	Data Input	-
6	R2	Data Input	-
7	R3	Data Input	-
8	R4	Data Input	-
9	R5	Data Input	-
10	R6	Data Input	-
11	R7	Data Input(MSB)	-
12	G0	Data Input(LSB)	-
13	G1	Data Input	-
14	G2	Data Input	-
15	G3	Data Input	-
16	G4	Data Input	-
17	G5	Data Input	-
18	G6	Data Input	-
19	G7	Data Input(MSB)	-
20	B0	Data Input(LSB)	
21	B1	Data Input	
22	B2	Data Input	
23	B3	Data Input	
24	B4	Data Input	
25	B5	Data Input	
26	B6	Data Input	
27	B7	Data Input(MSB)	
28	DCLK	Clock input	



Document Title	M070SWP1 R4 Product Specification				13/27
Document No.		Issue date	2014/03/10	Revision	00

29	DE	Data Enable Signal	
30	HSD	Horizontal Sync Input. Negative Polarity	
31	VSD	Vertical Sync Input .Negative Polarity	
32	MODE3	DE/SYNC Mode Select .Normally Pull High H:DE	
		Global Reset Pin .Active low to enter reset	
33	RSTB	state .Suggest to connecting with an RC reset circuit	
		for stability .Normally pull high.	
		Standby mode, normally pull high STBYB="1",normal	
34	STBYB	operation STBYB="0",timming control , source driver	
		will turn off ,all output are high-Z	
		Source right or left sequence control. SHLR="L", shift	
35	SHLR	left: last data=S1<-S2S1200=first data SHLR="H",	
		shift right: first data=S1->SS2S1200=last data	
		ŭ	
36	VCC	Digital Power	
		Gate Up or Down Scan Control. UPDN="L", DOWN	
37	UPDN	Shift::G1->G2>G960; UPDN="H", up shift:	
		G1<-G2<-G960	
38	GND	Digital Ground	
39	AGND	Analog Ground	
40	AVDD	Analog Power	
41	VCOM in	For external VCOM DC Input (Adjustable)	-
46		Dithering Setting: DITH="H" 6bit resolution (last 2 bits	
42	DITH	of input data truncated) (default setting) DITH="L" 8bit	-
		resolution	
43	NC	Not Connect	-
44	NC	Not Connect	-
45	V10	Gamma Correction Voltage Reference	-
46	V9	Gamma Correction Voltage Reference	-
47	V8	Gamma Correction Voltage Reference	-
48	V7	Gamma Correction Voltage Reference	-
49	V6	Gamma Correction Voltage Reference	-
50	V5	Gamma Correction Voltage Reference	-
51	V4	Gamma Correction Voltage Reference	-
52	V3	Gamma Correction Voltage Reference	-
53	V2	Gamma Correction Voltage Reference	-
<del>54</del>	V1	Gamma Correction Voltage Reference	
<del></del>			



Document Title	M070SWP1 R4 Product Specification				14/27
Document No.		Issue date	2014/03/10	Revision	00

55	NC	Not connect→ Panel Self Test (BIST)	High Enable
56	VGH	Positive Power for TFT	-
57	VCC	Digital Power	-
58	VGL	Negative Power for TFT	-
59	GND	Digital Ground	-
60	NC	Not Connect	-

Note: All input signals shall be low or Hi-resistance state when VDD is off.



Document Title	M070SWP1 R4 Product	Page No.	15/27		
Document No.		Issue date	2014/03/10	Revision	00

## 6.2 Backlight Unit

## **Table 8 Connector Name / Designation**

Item	Description
LED Power Source	12005W00-NP-L-XX-HF
Mating Connector	12005W00-NP-S1-5H-HF or equivalent

## **Table 9 Signal Pin Assignment**

Pin#	Color	Function
1	Black	LED Power Supply (26.4V)
2	White	LED Low Voltage (GND)



Document Title	M070SWP1 R4 Product	Page No.	16/27		
Document No.		Issue date	2014/03/10	Revision	00

## 7.0 Interface Timings

## 7.0 Timing Characteristics

# **Table 10 Interface Timings**

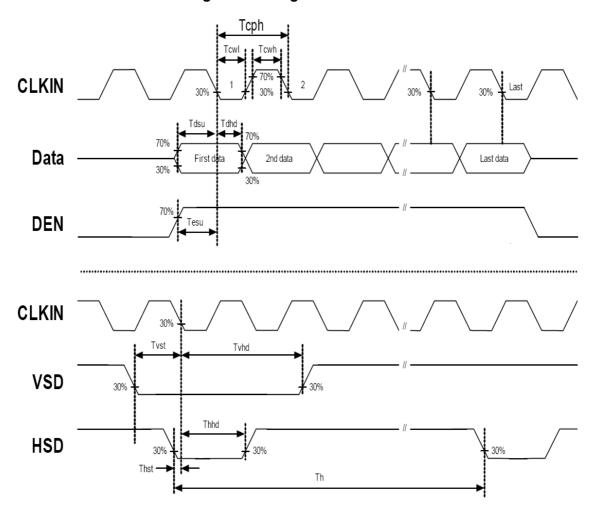
Item	Symbol	Min.	Тур.	Max.	Unit	Note
DCLK cycle time	Tcph	25	-	-	ns	-
DCLK frequency	fclk	-	30	40	MHZ	-
DCLK pulse duty	Tcwh	40	50	60	%	-
VSD setup time	Tvst	8	-	-	ns	-
VSD hold time	Tvhd	8	-	-	ns	-
HSD setup time	Thst	8	-	-	ns	-
HSD hold time	Thhd	8	-	-	ns	-
Data setup time	Tdsu	8	-	-	ns	-
Data hold time	Tdhd	8	-	-	ns	-
DE setup time	Tesu	8	-	-	ns	-
DE hold time	Tehd	8	-	-	ns	-
Horizontal display area	thd	-	800	-	Tcph	-
HSD period time	th	-	928	-	Tcph	-
HSD pulse width	thpw	1	48	-	Tcph	-
HSD back porch	thb	-	40	-	Tcph	-
HSD front porch	thfp	-	40	-	Tcph	-
Vertical display area	tvd	-	480	-	th	-
VSD period time	tv	-	525	-	th	-
VSD pulse width	tvpw	-	3	-	th	-
VSD back porch	tvb	-	29	-	th	-
VSD front porch	tvfp	-	13	-	th	-



Document Title	M070SWP1 R4 Produc	Page No.	17/27		
Document No.		Issue date	2014/03/10	Revision	00

## 7.2 Timing Diagram of Interface Signal

## **Figure 6 Timing Characteristics**





Document Title	M070SWP1 R4 Product Specification				18/27
Document No.		Issue date	2014/03/10	Revision	00

Figure 7 Horizontal display timing range

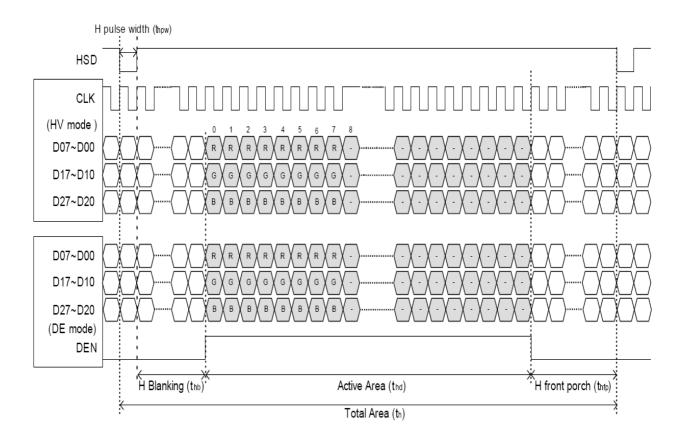
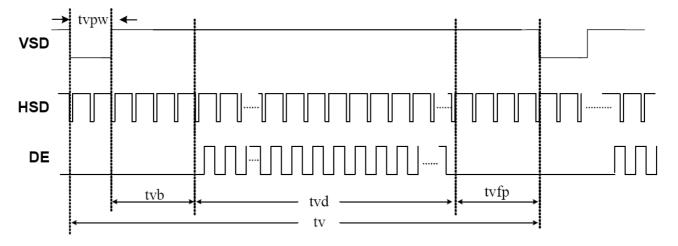


Figure 8 Vertical timing





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Document Title	M070SWP1 R4 Product Specification				19/27		
Document No.		Issue date	2014/03/10	Revision	00		

## 8.0 Power Voltage Specification

Input power voltage specifications are as follows.

**Table 11 Power Voltage** 

Item	Symbol	Min.	Тур.	Max.	Units	Note
	V <sub>CC</sub>	3.0	3.3	3.6	V	-
Supply Voltage	V <sub>GH</sub>	21	22	23	٧	-
	V <sub>GL</sub>	-8	-7	-6	٧	-
	$AV_{DD}$	10.29	10.44	10.59	V	-
Input signal voltage	V <sub>IH</sub>	$0.7  V_{CC}$	-	V <sub>cc</sub>	V	-
Input signal voltage	V <sub>IL</sub>	0	-	0.3V <sub>CC</sub>	V	-
VCOM	VCOM in	3.6	3.9	4.2	V	-
Input level of V1~V5	V ref	0.4*AVDD	-	AVDD-0.1	V	-
Input level of V6~V10	V ref	AGND+0.1	-	0.6*AVDD	V	AGND=0V

#### 8.1 Reference Gamma Circuit

Table 12 Gamma Voltage (V)

V1	10.258
V2	8.515
V3	7.986
V4	7.676
V5	6.361
V6	5.669
V7	3.396
V8	2.868
V9	2.119
V10	0.199

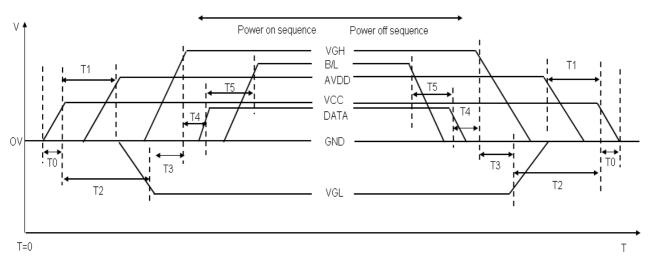


Document Title	M070SWP1 R4 Product	Page No.	20/27		
Document No.		Issue date	2014/03/10	Revision	00

## 9.0 Power ON/OFF Sequence

Power on/off sequence is as follows. Interface signals are also shown in the chart. Signals from any system shall be Hi-resistance state or low level when VDD is off.

Figure 9 Power Sequence



**Table 13 Power Sequencing Requirements** 

Item	Min.	Тур.	Max.	Unit
ТО	0.5	-	20	ms
T1	16	-	-	ms
T2	20	-	-	ms
T3	10	-	-	ms
T4	10	-	50	ms
T5	50	-	-	ms

Note (1) Power On Sequence: VCC-> AVDD -> VGL -> VGH -> Data -> B/L

(2) Power Off Sequence: B/L-> Data -> VGH -> VGL -> AVDD -> VCC

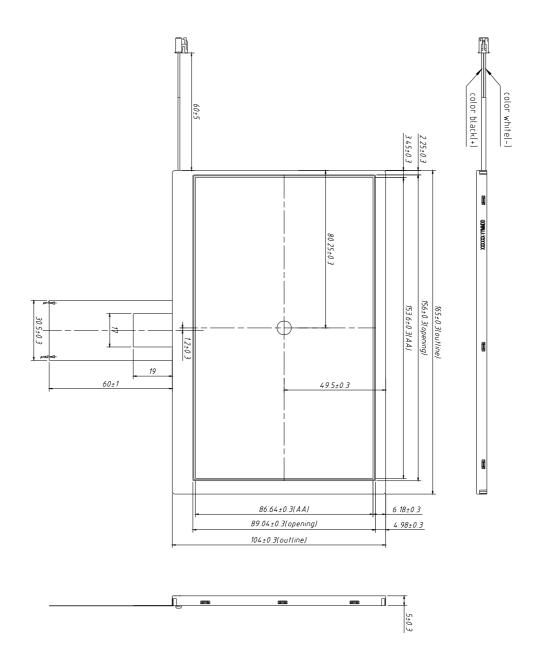


Document Title	M070SWP1 R4 Product	Page No.	21/27		
Document No.		Issue date	2014/03/10	Revision	00

## 10.0Mechanical Characteristics

## 10.1 Outline Drawing

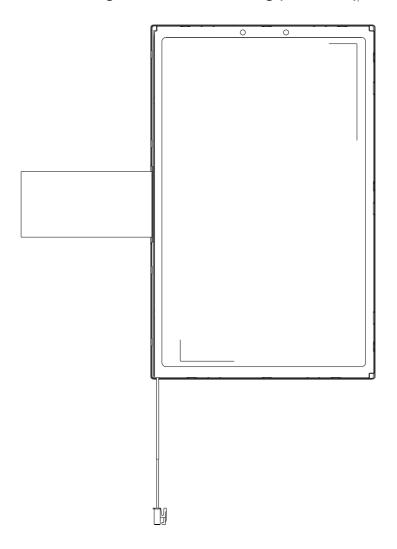
Figure 10 Outline Drawing (Front Side)





Document Title	M070SWP1 R4 Product	Page No.	22/27		
Document No.		Issue date	2014/03/10	Revision	00

Figure 11 Outline Drawing (Back Side)



## **10.2 Dimension Specifications**

**Table 14 Module Dimension Specifications** 

Item	Parameter	Min.	Тур.	Max.	Units
	Horizontal(H)	164.7	165.0	165.3	mm
Module Size	Vertical(V)	103.7	104.0	104.3	mm
	Depth(D)	4.7	5.0	5.3	mm
Weight	-	-	125.56	135.6	g



Document Title	M070SWP1 R4 Produc	M070SWP1 R4 Product Specification						M070SWP1 R4 Product Specification Page N				23/27
Document No.		Issue	date	2014/03/10	Revision	00						

## 11.0Reliability

Item	Criterion
Α	There is no function defect and occurrence of any new defective shall not be allowed.
В	In case of malfunction defect caused by ESD damage. If it would be recovered to normal
В	state after resetting, it would be judge as pass.
	Image Sticking is not visible through 8% ND filter after 10 mins with pattern L127 (6 bits+
С	HFRC).

Ite	em	Package	Test C	Conditions	
High Temperatur	e Storage Test	Module	80°C, 500hrs		Α
Low Temperature	e Storage Test	Module	-30°C, 500hrs		Α
High Temperatur	e Operation Test	Module	70℃, 500hrs		Α
Low Temperature	e Operating Test	Module	-20°C, 500hrs		Α
High Temp./High Operating Test	Humidity	Module	50℃, 85%, 500h	nrs	А
Thermal Shock N	lon-operation	Module	-30°C ~80°C;1hr	/each	А
Test		iviodule	cycle,200cycles	A	
Shock Test		With	Half Sine Wave :	Α	
SHOCK TEST		package	240G,2ms, 1 Tin		
Vibration Test		With	1.5G , 10~500 H	z,x、y、z each	Α
Vibration rest		package	axis/1h		
Drop Test		With	61cm, 1corner,3	arris,	Α
Diop rest		package	6 side		A
ESD Test	operating	Module	contact	± 8 KV	В
			air	± 15 KV	
Image Sticking te	est	Module	25℃,chess patte	С	

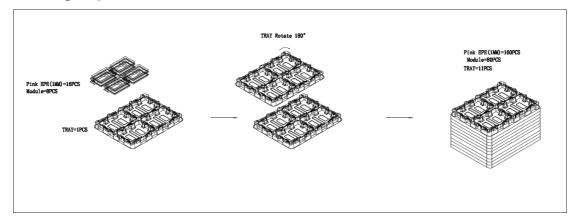
#### Note:

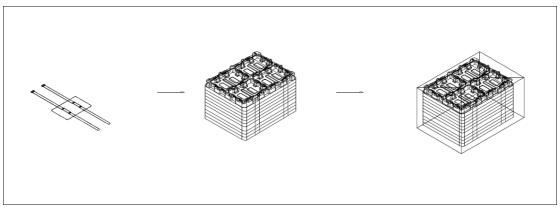
- 1. In Operating test ,the B/L voltage and current must be in spec.
- 2. All the judgments are under normal temperature and the sample need to be static more than 2 hours in the normal temperature before judge.
- 3. During measurement, the condensation water or remains shall not be allowed.
- 4. The minimum sample quantity of test is 3pcs.
- 5. There is no display function fail issue occurred, all the cosmetic specification is judged before the reliability stress.

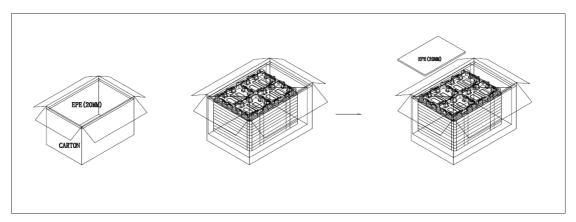


Document Title	M070SWP1 R4 Product	Page No.	24/27		
Document No.		Issue date	2014/03/10	Revision	00

# 12.0 Package Specification

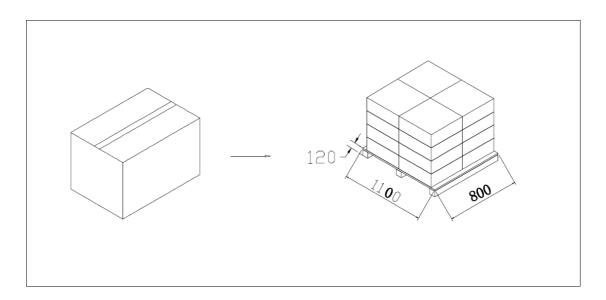




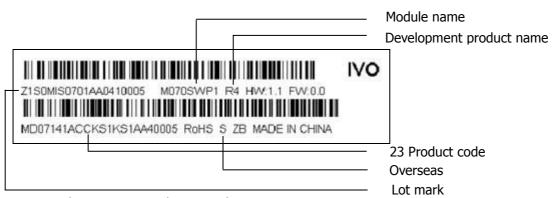




Document Title	M070SWP1 R4 Produc	1070SWP1 R4 Product Specification					
Document No.		Issu	ie date	2014/03/1	Revision	00	



### 13.0 Lot Mark



Note: This picture is only a sample.

#### 13.1 Lot Mark

13 14 15 16 17 18 19 20	13	12	11	10	9	8	7	6	5	4	3	2	1	
-------------------------	----	----	----	----	---	---	---	---	---	---	---	---	---	--

Code1,2,4,5,6,7,8,9,10,11,16: IVO internal flow control code.

Code3: Production location.
Code12: Production year.
Code13: Production month.
Code14, 15: Production date.
Code17, 18, 19, 20: Serial number.

Note (1) Production Year

Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Mark	6	7	8	9	Α	В	С	D	Е	F

## Note (2) Production Month

Month	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct	Nov.	Dec.
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Doo	cument Title	M070SWP1 R4 Product Specification Pa										ge No.	26/27
Do	cument No.	Issue date							te 2	014/03/1	0 Re	vision	00
	Mark	1	2	3	4	5	6	7	8	9	Α	В	С

#### 13.2 23 Product Barcode

1	2 3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
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Code1, 2: Manufacture District.

Code3, 4, 5, 6, 7: IVO internal module name.

Code8, 9, 10, 13, 16: IVO internal flow control code.

Code11, 12: Cell location Suzhou defined as "SZ".

Code14, 15: Module line Kunshan defined as" KS".

Code17, 18, 19: Year, Month, Day Refer to Note (1) and Note (2) of Lot Mark.

Code20~23: Serial Number.

### 14.0 General Precaution

#### 14.1 Use Restriction

This product is not authorized for use in life supporting systems, aircraft navigation control systems, military systems and any other application where performance failure could be life-threatening or otherwise catastrophic.

#### 14.2 Handling Precaution

- (1) Please mount LCD module by using mounting holes arranged in four corners tightly.
- (2) Do not disassemble or modify the module. It may damage sensitive parts inside LCD module, and may cause scratches or dust on the display. IVO does not warrant the module, if customers disassemble or modify the module.
- (3) If LCD panel is broken and liquid crystal spills out, do not ingest or inhale liquid Crystal, and do not contact liquid crystal with skin. If liquid crystal contacts mouth or eyes, rinse out with water immediately. If liquid crystal contacts skin or cloths, wash it off immediately with alcohol and Rinse thoroughly with water.
- (4) Disconnect power supply before handling LCD module
- (5) Refrain from strong mechanical shock and /or any force to the module.
- (6) Do not exceed the absolute maximum rating values, such as the supply voltage variation, input voltage variation, variation in parts' parameters, environmental temperature; etc otherwise LCD module may be damaged. It's recommended employing protection circuit for power supply.
- (7) Do not touch, push or rub the polarizer with anything harder than HB pencil lead. Use fingerstalls of soft gloves in order to keep clean display quality, when Persons handle the LCD module for incoming inspection or assembly.
- (8) When the surface is dusty, please wipe gently with absorbent cotton or other soft Material. When cleaning the adhesives, please use absorbent cotton wetted with a little Petroleum benzene or other adequate solvent.
- (9) Wipe off saliva or water drops as soon as possible. If saliva or water drops Contact with polarizer for a long time, they may causes deformation or color Fading.
- (10) Protection film must remove very slowly from the surface of LCD module to Prevent from electrostatic occurrence.
- (11) Because LCD module uses CMOS-IC on circuit board and TFT-LCD panel, it is Very weak to electrostatic discharge, Please be careful with electrostatic Discharge .Persons who handle the module should be grounded through adequate



Document Title	M070SWP1 R4 Product	Page No.	27/27		
Document No.		Issue date	2014/03/10	Revision	00

methods.

(12) Do not adjust the variable resistor located on the module.

#### 14.3 Storage Precaution

- (1) Please do not leave LCD module in the environment of high humidity and high temperature for a long time.
- (2) The module shall not be exposed under strong light such as direct sunlight. Otherwise, Display characteristics may be changed.
- (3) The module should be stored in a dark place. It is prohibited to apply sunlight or fluorescent light in storage.

#### **14.4 Operation Precaution**

- (1) Do not connect or disconnect the module in the "Power On" condition.
- (2) Power supply should always be turned on/off by 9.0 "Power on/off sequence"
- (3) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference should be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- (4) After installation of the TFT Module into an enclosure, do not twist nor bend the TFT Module even momentary. At designing the enclosure, it should be taken into consideration that no bending/twisting forces are applied to the TFT Module from outside. Otherwise the TFT Module may be damaged.

### 14.5 Others

- (1) Ultra-violet ray filter is necessary for outdoor operation.
- (2) Avoid condensation of water which may result in improper operation or disconnection of electrode.
- (3) If the module keeps displaying the same pattern for a long period of time, the image may be "sticked" to the screen.
- (4) This module has its circuitry PCB's on the rear side and should be handled carefully in order not to be stressed.

## 14.6 Disposal

When disposing LCD module, obey the local environmental regulations.